



January 2019

Dear Valued Sponsor:

We hope you will join us as a sponsor for a very special and notable event. The third annual Heart Fest Gala hosted by FOMA (Friends of Mukwonago Athletics). This event will take place on Saturday, February 9, 2019 at Morningstar Golfer's Club in Waukesha, WI. Proceeds from this year's event will support the effort to construct an arched entrance to the new Lynch Stadium.

Last year's event was a huge success due in large part to the generous support we received from local businesses, organizations and individuals like you. This is a wonderful opportunity to show your support. Since FOMA's inception in spring 2013 we have raised \$1.2 Million which has supported the following projects at Mukwonago High School: installation of the multi-purpose turf field, fitness center, upgrades to the men's / women's locker rooms, the throws area and the women's softball field complex. These facilities are available for use by the high school students as well as members of our community.

Today we are asking for your support in the form of a sponsorship. Becoming a sponsor is simple:

1. Complete the enclosed form by entering your contact information and marking your level of sponsorship.
2. Send the completed form along with your check made payable to: FOMA.
3. Questions? Contact Sheryl Grossman @ (262) 765-0780 or [sgrossman2@live.com](mailto:sgrossman2@live.com).

Please see attached Sponsorship Form for details. Thank you for your generous support!

Serving the Mukwonago Community,  
Heart Fest Gala Leadership Team



# 2019 HEART FEST GALA SPONSORSHIP FORM

*Please fill out and return this form along with your check made payable to FOMA.*

**Company / Family Name:** \_\_\_\_\_

*(As you would like it to appear on marketing materials.)*

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Company Contact:** \_\_\_\_\_

**Company Website:** \_\_\_\_\_

**CORPORATE SPONSORSHIP OPPORTUNITIES:** *(Mark the item(s) you wish to sponsor.)*

Presenting Sponsor (1 available) (See back for details.)

\_\_\_\_\_ \$3000

Cocktail Reception Sponsor (1 available) (See back for details.)

\_\_\_\_\_ \$1500

Raffle Sponsor (1 available) (See back for details.)

\_\_\_\_\_ \$1000

Corporate Table Sponsor (4 available) (See back for details.)

\_\_\_\_\_ \$750

Teamwork Sponsor (Unlimited) (See back for details.)

\_\_\_\_\_ \$500

Live Poet Sponsor (1 available) (See back for details.)

\_\_\_\_\_ \$300

Endurance Sponsor (Unlimited) (See back for details.)

\_\_\_\_\_ \$250

Winning Attitude Sponsor (Unlimited) (See back for details.)

\_\_\_\_\_ \$100

- ★ *All forms need to be returned no later than January 26<sup>th</sup> to be included on event materials.*
- ★ *Presenting Sponsor forms need to be returned A.S.A.P. or no later than January 12<sup>th</sup> so we can include you in all social media / marketing materials.*



# 2019 Heart Fest Gala Sponsorship Opportunities

## Presenting Sponsor (\$3000)

- “XYZ” Company earns the right to present the 2019 Heart Fest Gala. Your company name becomes part of the official event title.
- Preferred VIP Sponsor Table for 8.
- Recognized as presenting sponsor in all event promotions and materials.
- Premier placement of company's logo on FOMA website w/ yearlong link to sponsors website.
- Premier recognition on social media event communications.
- Premier listing in event program.
- Placement of one full page ad in event program.
- Special recognition from Stage during the Gala.
- Name recognition on signage at event.

## Cocktail Reception Sponsor (\$1500)

- Opportunity for exclusive naming rights to the one hour opening cocktail reception of the 2019 Heart Fest Gala.
- Name recognition in event program.
- One full page ad in event program.
- A signature cocktail named in your honor for the evening.
- Name recognition on signage at event.

## Raffle Sponsor (\$1000)

- Name recognition in event program.
- One full page ad in event program.
- Name recognition on signage at event.

## Corporate Table Sponsor (\$750)

- Corporate Table for 8.
- One half page ad in event program.
- Name recognition on signage at your sponsored table.

## Teamwork Sponsor (\$500)

- Special mention in event program.
- One half page ad in event program.

## Endurance Sponsor (\$250)

- Special mention in event program.
- One quarter page ad in event program.

## Winning Attitude Sponsor (\$100)

- Special mention in event program.